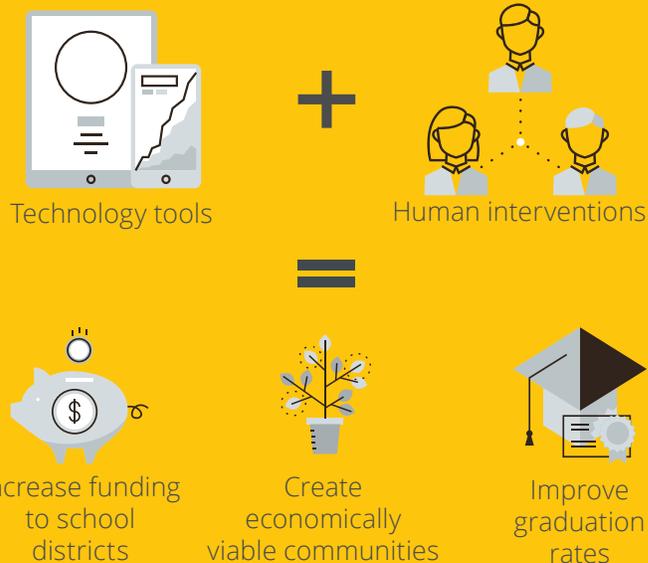


Impact Report

Executive summary

The original education technology solution to absenteeism, Kinolved is now an organization five years deep into its mission to eradicate chronic absence and student disengagement. We take a holistic approach to fighting student absenteeism.



Student attendance and family engagement are the most powerful predictors of student success¹, and engagement goes beyond involvement—it emphasizes relationship development, honors two-way communication, and promotes mutual respect between families and educators.²

Now that the Every Student Succeeds Act has increased political and financial accountability for absenteeism and family engagement, our work has become more important than ever.

Last year, Kinolved expanded to seven states and the District of Columbia, collectively serving 250,000 families. We work with school systems as varied as small rural districts and large urban systems, across varied geographies, each with its own distinct local cultures, challenges, and assets.

We have learned that it takes shared commitment, intention, heart, and mutual engagement, especially with families, to achieve positive, quantifiable results, and our roadmap for success is based on our work deep in the trenches. •

The Roadmap to Improved Attendance



¹ Heather B. Weiss et al., "Joining Together to Create a Bold Vision for Next Generation Family Engagement: Engaging Families to Transform Education," Carnegie Corporation of New York, 2018, https://www.carnegie.org/media/filer_public/f8/78/f8784565-4bd6-4aa3-bd80-2b98fd43380e/parent-engagement-2018.pdf.

²"The 74 Interview: Harvard's Karen Mapp on ESSA, Family Engagement, and How Schools and Communities Can Partner to Help Kids Succeed," The 74, August 6, 2018, <http://www.the74million.org/article/the-74-interview-harvards-karen-mapp-on-essa-family-engagement-and-how-schools-and-communities-can-partner-to-help-kids-succeed/>.

Three years of impact metrics

Each school year, we conduct a study to gauge the impact of Kinvoled's solutions on chronic absenteeism, family engagement, and mindset shifts. We interview KiNVO users, analyze attendance data and School Quality Reports, and incorporate internal KiNVO metrics to determine our effect. Over the last three years, here's what we've found:

AVERAGE DAILY ATTENDANCE RATES JUMP

Kinvoled partner schools experience a **13X boost in average daily attendance** compared to peers schools.

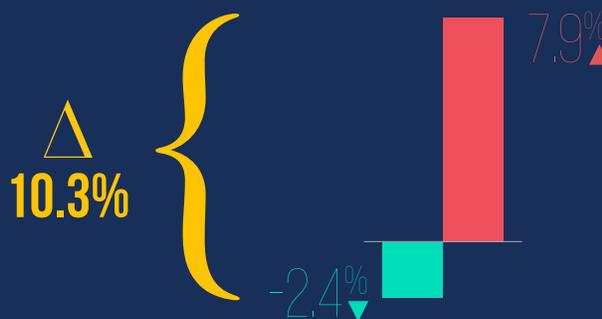


PARENT RELATIONSHIPS ARE STRONGER

Ninety-three percent of educators said parent communication has improved since adopting KiNVO.

CHRONIC ABSENCE RATES DROP

2.4 decrease in chronic absence in New York City public high schools using KiNVO, in contrast to **7.9 percent** chronic absence increase in non- KiNVO schools in the district



2017-2018 Academic Year Metrics

KINVOLVED SCHOOLS		TEACHERS	ADMINISTRATORS	SCHOOL LEADERS, TEACHERS, PARENTS, STUDENTS
66% of Kinvoled schools reduced absenteeism	52% of Kinvoled schools reduced lateness	50 minutes Average teacher time saved per week	75 minutes Average administrator time saved per week	 9,000,000 messages exchanged between school leaders, teachers, and parents